

Social Media Copywriter



About us:

Founded in 2004 in Iași, we are an industry-leading company defined by its drive to build state-of-the-art technology products. We specialize in the research, development and implementation of software and hardware technologies for the processing of flexible materials, with a strong focus on computer aided design (CAD) and cutting room processes/computer aided manufacturing (CAM).

Gemini CAD Systems provides leading edge integrated solutions (software and hardware) dedicated to the garment, technical textile and leather industries. Gemini CAD Systems' advanced technologies automate operations in the production process from product design to cutting the materials, for more than 16,000 customers across 5 continents, providing reliable technical support throughout all stages.



What you will do:

- Provide content for company's social media channels and other online platforms, as well as for developing and executing social media campaigns that are aligned with company objectives and strategies.
- Assist video and other marketing materials production, meant for digital postage and promotion
- As part of Social Media Team, develop, manage and monitor social media channels, including identifying and pursuing external social media opportunities.
- Monitor blogs, social media, sites and competitors' channels to quickly identify important stories and coverage to send to the appropriate team.
- Design, develop and implement social media campaigns outreach through key bloggers/writers.
- Field and handle social media interactions with customers and various types of stakeholders.
- Comply with the general communication and marketing policies of the company, while carrying out the individual tasks.



The ideal candidate:

- Minimum 2-year experience with social media copywriting and promotional tools; a previous experience at international level would be a plus.
- Excellent English speaking and writing competencies.
- Experience with managing projects and tasks on a deadline basis.
- Excellent communication skills.
- A special level of personal involvement or projects in social media environment would be a plus.



Eligibility Requirements:

- Must be willing to work in Iași or to travel to Iași often
- Must be able to provide a reel/portfolio of work examples -- if available, include a web address when you submit your resume
- Ability to work independently and as part of a team
- Individual must exhibit strong interpersonal and presentation skills
- Ability to juggle priorities and meet numerous deadlines
- Must possess superior organization & creative skills
- Able to interact professionally at all levels of the business
- Eager to explore new avenues in the social media space
- Experience in a technical environment preferred



We offer:

- Challenging projects in an industry-leading company
- Flexible work hours and competitive benefits

- Periodic internal events and company parties
- Professional challenges in a friendly and informal environment
- Private parking spaces
- Working location: Iași, Romania
- Type of contract: Permanent & full time

If you are interested, please send your CV at hr@geminiCAD.com & come and meet us.