

Social Media Energizer – Team Leader



About us:

Founded in 2004 in Iași, we are an industry-leading company defined by its drive to build state-of-the-art technology products. We specialize in the research, development and implementation of software and hardware technologies for the processing of flexible materials, with a strong focus on computer aided design (CAD) and cutting room processes/computer aided manufacturing (CAM).

Gemini CAD Systems provides leading edge integrated solutions (software and hardware) dedicated to the garment, technical textile and leather industries. Gemini CAD Systems' advanced technologies automate operations in the production process from product design to cutting the materials, for more than 16,000 customers across 5 continents, providing reliable technical support throughout all stages.



What you will do:

- Energize and manage the Social Media Team to ensure the best online presence for the company on social media channels, websites and online platforms.
- Design and develop online campaigns that meet the company's objectives.
- Survey and extract relevant information, trends, opportunities from social media channels associated with industry players, competitors, influencers
- Ensure and organize the operative links between the Social Media Team and the other teams and departments in the company, to collect their contributions as they are needed for online communication.
- Comply with the general communication and marketing policies of the company, while designing and energizing the social media communication strategies, rules, rhythms, methods and contents.
- Organize the Social Media Team activity so to meet the goals and deadlines of the digital communication.



The ideal candidate:

- Minimum 3-year experience with social media strategies, trends, analytical reports, statistics and behavior studies; with social media copywriting, digital written and visual content; with promotion and PPC campaigns; a previous experience at international level would be a plus.
- Excellent communication and managerial skills
- Experience with managing projects and tasks on a deadline basis
- Excellent English speaking and writing competencies



Eligibility Requirements:

- Must be willing to work in Iași or to travel to Iași often
- Must be able to provide a reel/portfolio of work examples -- if available, include a web address when you submit your resume
- Ability to manage and motivate a team
- Individual must exhibit strong interpersonal, writing and presentation skills
- Ability to juggle priorities and meet numerous deadlines
- Must possess superior organization & creative skills
- Able to interact professionally at all levels of the business
- Eager to explore new avenues in the social media space
- Experience in a technical environment preferred



We offer:

- Challenging projects in an industry-leading company
- Flexible work hours and competitive benefits
- Periodic internal events and company parties

- Professional challenges in a friendly and informal environment
- Private parking spaces
- Working location: Iași, Romania
- Type of contract: Permanent & full time

If you are interested, please send your CV at hr@gemicad.com & come and meet us.